

FOR IMMEDIATE RELEASE

GK Elite Sportswear Signs Alexandra Raisman

READING, Pennsylvania (April 12, 2012) – GK Elite Sportswear, L.P., is pleased to announce the addition of Alexandra Raisman to its elite list of endorsed athletes.

Just 17-years-old, Raisman is a three year member of the U.S. National Gymnastics Team having most recently contributed to the team's Gold Medal at the City of Jesolo Trophy in Jesolo, Italy on March 31, 2012. Raisman captured second place in the Individual All Around at the same event. Raisman currently resides in her hometown of Needham, Massachusetts where she trains at Brestyan's American Gymnastics under Head Coach, Mihai Brestyan.

"We are thrilled to have Aly Raisman join our prestigious list of endorsed athletes," said Kelly McKeown, Executive Vice President of Corporate Relations & Design. "She is a dynamic and talented gymnast with a bright future. We look forward to the exciting year ahead with Aly!"

Raisman became involved in gymnastics in 1996 when she attended a "Mommy & Me" class. That class marked the beginning of a championship career in the making, yet to hit its pinnacle. Raisman's current goal is to make the 2012 Olympic Team and represent the U.S. in London this summer.

Currently a senior in high school, Raisman was one of three recipients of the 2011 Pearl D. Mazor Outstanding Female Jewish High School Scholar –Athlete of the Year Award given on behalf of the National Jewish Sports Hall of Fame.

ABOUT GK – ELITE SPORTSWEAR, L.P.

GK is the world's leading brand of gymnastics apparel and is recognized around the world for superior variety, quality, fit and service. Elite Sportswear, L.P. is proud to have been chosen by adidas® to manufacture the US National Team Competitive

apparel for USA Gymnastics since 2000 and is the sole producer of adidas® brand gymnastics apparel worldwide.

ABOUT ALEXANDRA RAISMAN

Just 17-years-old, Alexandra Raisman has become one of the most promising medal contenders for the United States Gymnastics Team. A respected leader, Raisman backboned the women's victory in the team event at the 2011 World Championships where they upset Russia to win gold for the first time since 2007. In just three years on the National Team, Raisman has accumulated 18 international medals and five U.S. Senior National Championship medals.

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